

WILDLIFE ART

M A G A Z I N E

947 D Street, P.O. Box 219, Ramona, CA 92065

Wildlife Art is a widely recognized, award-winning journal for information about art and artists depicting the natural world, including the genres of wildlife, Western, Southwestern, Indian and landscape art. The mainstay of the magazine is features about artists and their art, but we also cover related areas, such as conservation and habitat preservation, news and events that impact the art industry, and items that are of special interest to collectors.

Wildlife Art is committed to bringing artists to life in print, striking a balance between their art and their persona. Sometimes, an artist's story can be more compelling than the art. Other times, the art and the technique are more interesting. In any case, we believe that collectors, and our readers who appreciate art, want to know something about what makes an artist tick as a person. Our first commitment is to accuracy, and we also want the story to be a 'good read.' We are NOT looking for academic, pedantic critiques and discourses.

Most of the magazine is written by free-lance writers. Our ultimate goal is to have an international network of free-lancers so that every interview of every artist can be conducted face-to-face.

If you think you have what it takes to be part of this elite corps of writers, send samples of your published stories, especially interviews, to:

Rose Marie Scott-Blair
Editor, Wildlife Art magazine
PO Box 219
Ramona, CA 92065
(rmscott-blair@wildlifeartmag.com)

Also, please include a résumé of your experience as a writer. (If you would like the items returned, please include a stamped, self-addressed envelope.)

Writer's Guidelines

To help you understand the type of writing that we are looking for, you would be well advised to read the stories in recent issues of the magazine.

Be sure that your samples show your ability to:

- create a good lead and kicker
- draw readers into a story and keep them interested
- present thoughts clearly and concisely in a well-organized fashion
- write with a flare that gives each story its own personality

All stories are done on assignment.

If you have an idea for a story, please send us a short description of what you have in mind. And you can increase your chances of getting an assignment by including the first 3-5 paragraphs of the proposed story, to show us what it would be like. If you receive an assignment, you will be paid an agreed-upon rate (per published word). Expenses, which have been outlined in advance, will also be covered.

We welcome your inquiries. We will get back to you, but due to the number of submissions, we ask for your patience.

Thank you for your interest in writing for Wildlife Art magazine.

(Wildlife Art assumes no liability for unsolicited material.)

